

MULTIPLE INTELLIGENCES & BLOOM'S TAXONOMY

UNIT OF STUDY: Who will buy?

YEAR LEVEL: 3

Outcomes: SSS2.7 SSS2.8

Seven ways to be smart	Bloom's Taxonomy: Six Thinking Levels					
	Knowing	Understanding	Applying	Analysing	Creating	Evaluating
Verbal	List the shops that exist in their local community	Write a report on the shops and businesses in the local community and what they sell	Create a flow chart showing how goods are produced to satisfy needs	Explain how shopping has changed over time	Create a TV ad for a certain product	Present a detailed oral presentation on the technology used in producing goods to satisfy our needs
Mathematical	Classify the different types of shops and businesses in the local area	Prepare a flow chart to show the steps in the production and distribution of food	Research & report on roles and responsibilities of people who work in a particular shop	Graph information gathered from a survey on shopping habits	Make a 3D model of the shops in the local area	Write an information report about the technology used in producing goods to satisfy our needs
Visual/Spatial	Sketch the types of shops in their local community	Draw a map of the shops in the local community	Visit a shop / business and personally experience	Take photos of shops in local area & arrange in a display, identify products sold	Create a poster describing how shopping is used in the local area to obtain goods that satisfy peoples needs	Create a power point presentation with digital photos of the production and distribution of food
Kinaesthetic	Observe and list the local shops & businesses in your local area	Match captions to pictures of the steps involved in the production & distribution of milk & arrange in order	Visit the school's canteen, interview the people who work there	Dramatise different ways in which people pay for goods eg cash, cheque, credit	Perform a skit in a small group displaying customer service	Determine issues that relate to energy use, care of the env, waste management and the responsibility of producer & consumer
Musical	Find a jingle used to sell certain products in shops	Write a jingle to sell a product	Perform a jingle you have written to advertise a product	Compare & contrast the musical instruments used in TV and radio ads	Compose an original jingle for a product to be sold on radio	Listen to & evaluate the sustainability of original jingles, choose best possibilities
Interpersonal	In small groups discuss how the shops in the local community are the same or different	Describe how a shop is set up	Interview a parent on their shopping habits	Explain to the class the difference of shopping then & now. Adv and disadv of shopping then & now	Working with other students construct a diorama of a chosen shop	Debate a moral dilemma about obtaining goods that provide needs when you don't have any money
Intrapersonal	Draw a picture of your favourite shop	What is your favourite shop? Write about it and explain the reasons why you like it?	Explain how you would advertise your favourite food	Investigate a shop/business you would like to own. Make decisions about stock & where to get it etc	Plan the procedures you would use to obtain stock, how to attract customers, store, display & package the stock	Decide on the allowable methods of purchase of the goods you would sell